

DAVID FROST: DISCOVER YOUR PASSION

Welcome to Module 2, where we'll move on to making your dreams come true! People who have already been successful provide many valuable clues. Their wise decisions and mistakes provide a roadmap for those who want to accomplish similar things.

When it comes to striving for success, you don't have to reinvent the wheel. There are many people who've made their marks on the world through achieving incredible success in their work. You can follow in their footsteps and achieve your own success!

Your journey to success can be as simple as going from point A to point B. Or it can be similar to "the long and winding road." **But no matter your path, certain elements most likely need to be present for you to achieve ultimate success.**

You'll develop your own winning ways when you discover your passion, have faith, take responsibility, and think positive. Also, taking action, embracing your

failures and recognizing opportunities will galvanize you in your quest for success. Finally, having mentors, confronting and resolving obstacles and enjoying your journey are also important steps on the road to success.

This module includes tips from people who excel (or excelled) in their chosen fields. Each quote focuses on a major theme that's integral to the achievement of success. **Think about how you would interpret the wise words offered.**

We've also included action tips for applying the information in your own life. These gems of wisdom, if you choose to use them, will bring you closer to achieving the success you desire. First up, we'll take a look at David Frost.

WINNING WORDS FROM DAVID FROST:

"Don't aim for success if you want it; just do what you love and believe in, and it will come naturally."

-David Frost

David Frost, a British journalist and media personality, encapsulated one of the most important concepts of being successful: find something you're truly passionate about and do it. If you feel strongly about something, no matter what it is, you'll most likely

enjoy perfecting your skills in that field and becoming an authority on your subject matter – fueling your success.

Your chances of being successful are vastly increased when you're passionate about what you're doing.

HOW TO APPLY DAVID FROST'S TIP TO YOUR LIFE

Once you discover your passion, keep doing it to achieve success.

For example:

- If you loved to work on cars as a teen, figure out a way to continue your mechanical pursuits and get paid for them as an adult.
- If you're passionate about baking cookies and cakes, bake plenty of these pastries and sell them.

You see, **when you do what you love, you'll enjoy the time you spend doing it.** Plus, you'll be compelled to experiment more with your chosen work and become better and better at whatever it is you're doing. Your confidence will surge. So, too, will your success.

TRY THESE TIPS TO BRING MORE OF WHAT YOU LOVE INTO YOUR WORK LIFE:

1. **What do you enjoy most?** If your current career isn't one of your choices, then consider bringing one of your hobbies into your work life. By building a career around a beloved hobby, you'll enjoy your work considerably; then work will be more like play. Rather than quitting your job to do your hobby, try building a side income with your hobby first.
2. **How can you monetize it?** Determine several ways you can make a profit from your hobby. Could you sell what you make? Could you teach others your skills? Could you start a related business selling hobby supplies to others? Could you start a website where you discuss your hobby and sell advertising on it to bring in regular income?
3. **Get started.** Whatever plans you make for turning what you love into your work, take action toward making it a reality. For example, if you want further education or certification in your chosen line of work, enroll in a class. If you're going to sell what you make, make some items and sell them - you could use Craigslist, eBay, put up a website, and more.

Passion and enthusiasm are an important component of achieving great and lasting success.

In the next lesson, we'll learn from Steve Jobs about the importance of faith. Considering his significant level of success, he has something worthwhile to say.

HERE'S WHAT YOU NEED TO DO TODAY:

Imagine you could be successful at anything. What would you choose? Does the idea of achieving it fill you with passion and excitement? If not, can you think of an alternative that does?